

# Schwarzbein

## Cookie Policy

The DrsSchwarzbein.com website (the "Website") is owned and managed by Schwarzbein Principle Programs, Inc. a California corporation established in 1988 by Diana Schwarzbein, MD ("SPP" "we" or "us").

This Cookie Policy explains when and why SPP uses cookies and similar tracking technologies on the DrsSchwarzbein.com website (the "Website") and the mobile optimized versions of the Website. We refer to the information and services on the Website as "Content."

Please refer to the [DrsSchwarzbein.com Privacy Policy](#) for additional information about the use of cookies and other tracking technologies on the Website and how you can contact us for more information.

### Cookies, etc.

"Cookies" are small data files that are stored on the hard drive of the computer you use to view a website. Every computer that accesses the Website is assigned a different cookie by SPP. Different Cookies serve different purposes:

Session cookies are specific to a particular visit and carry information as you view different pages within the Website. Session cookies expire and delete themselves automatically in a short period of time, e.g., when you leave the Website or when you close your browser.

Persistent cookies enable us to recognize you when you visit the Website and remember your preferences. Persistent cookies are stored on your browser or mobile device until you choose to delete them, and otherwise typically delete themselves at expiration.

Third-party cookies are placed by someone other than SPP, and may gather browsing activity across multiple websites and sessions. They are usually persistent cookies and are stored until you delete them or they expire based on the time period set in each third-party cookie.

"Web Beacons" are graphic image files embedded in a page of a website typically used to monitor activity on the page and send back to its home server (which can belong to the host site, a network advertiser, or some other third party) information from your browser, such as the IP address, the URL of the page on which the Web Beacon is located, the type of browser that is accessing the site and the ID number of any cookies on your computer previously placed by that server.

### Cookies on the Website

The cookies on the Website are generally used for one of the following purposes:

Essential functionality. These cookies are essential to access some areas of the Website and certain Content on the Website. For example, certain cookies enable us

to identify registered members and ensure that they have access to content that is available to only registered members.

Important functionality. These cookies enable us to remember your preferences, such as your user name, language or the region you are in, and provide enhanced, more personalized features. They may also be used to access Content you have asked for, such as watching a video.

Performance and Analytics. These cookies enable us to analyze how visitors use the Website and to monitor Website performance. We use the information collected by these Cookies to improve the performance of the Website and our Content.

We use cookies and other tracking technologies to recognize individual users when they access the Website and the Content, remember user preferences, keep track of users' access to and use of the Content, track whether our emails are opened and whether links are clicked, ensure that the Content is functioning properly, analyze trends and to personalize the Content. When you use the Website, we also automatically collect information from your browser or mobile device such as your IP address or unique device identifier, browser information (including referring URL), your preferences and settings, cookies and information about the content you have viewed and actions taken (e.g., search queries, ad engagement, clicks and the associated dates and times).

## Your Choices

Most browser software can be set to reject cookies. Most browsers offer instructions on how to reset the browser to reject cookies in the "Help" or "Settings" or "Preferences" section of your browser's toolbar. If you reject our cookies, certain of the functions and conveniences of our websites may not work properly but you do not have to accept our cookies in order to productively use most features of our websites.

## Changes

SPP reserves the right to change this Cookie Policy at any time and any changes will be effective upon being posted on the Website or via email unless we advise otherwise. We encourage you to periodically review this Cookie Policy for the latest information about the use of cookies on the Website.